

Strategic Transport Forum

21st September 2018

Agenda Item 5: Update from the Bus Operators Association

Recommendation: It is recommended that the Forum consider the presentation made by the Bus Operators' Association and agree to the development of an Action Plan for bus travel across the area covered by England's Economic Heartland.

1. Context

- 1.1. The England's Economic Heartland Bus Operator's Association includes Stagecoach, Arriva, Oxford Bus Company, Thames Travel, Carousel Buses, City Sightseeing (Oxford), Go South Coast, Centrebus, Grant Palmer and UNO bus.
- 1.2. The creation of the Association has ensured, through their role on the Strategic Transport Forum, that bus operators are able to work with local partners on the planning and delivery of strategic infrastructure in the region.
- 1.3. In addition, the collaboration of bus operators marks a real commitment to improve transport users' choice and journey experience.
- 1.4. In order to maximise the impact of the Association, the Forum is invited to agree to the development of an Action Plan for bus travel across the corridor, which will report back to the Forum in spring 2019. The Action Plan will explore options for improving integration of bus travel, through a number of initiatives, including ticketing. It will also look to explore first and last mile options for users, and integration of travel across modes.

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Head of Technical Programme
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